

Women & Entrepreneurship

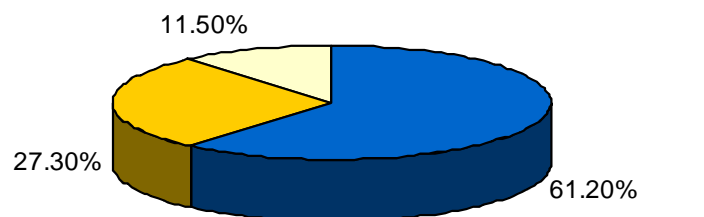
Local and State Resources
Networking Organizations
Resource Tables
Information Sharing
"Women Supporting Women"

Kentucky Receives D- grade in Economic Status of Women

- **Poverty:** Kentucky ranked in the bottom third of the nation with 16.3% of its women living in poverty compared to 12.7% for the nation. (2005)
- **Education:** Only 19.5% of women in Kentucky have at least a bachelor's degree compared to 26.5% for the nation.
- **Wage Gap:** The earnings ratio between full-time, year round employed women and men for Kentucky is 76.1% compared to 77.0% for the nation.
- **Kentucky ranks the 5th worst state for women in terms of economic well-being, health, safety and education.**
- **Gender:** "If women received the same salary as men who work the same number of hours, have the same education or union status, are the same age, and live in the same region of the country, then their annual family income would rise by **\$4,000**, and **poverty rates would be cut in half.**"

Women Business Ownership

Kentucky Privately-Held Businesses (2006)



■ Majority Men-Owned ■ Majority Women-Owned
■ Equally-Owned

- Kentucky ranks 29th in the nation for number of Majority (51% or More) Women-Owned Firms, Employment and Sales.
- 132,603 Women-Owned Firms in Kentucky (includes 50-50 ownership) 93,233 majority women-owned only
- Employing 139,266 people
- Generating more than \$18 billion in 2006
- 38.8% of all privately-held firms in the state are 50% or greater Women-Owned Businesses

What is OFW doing to support WOB's?

Our Initiative is to help raise the status of Kentucky women by supporting Women Owned Businesses

- Women Owned Businesses Directory WebPages
- Conversation Cafés-empower women; “women supporting women”
- Louisville Women Listserv-News, events, announcements and more

www.louisvilleky.gov - Office For Women - Women Owned Businesses - Microsoft Internet Explorer provided by L

Favorites Tools Help

Search Favorites Media

://www.louisvilleky.gov/OFW/WOB.htm

LouisvilleKy.gov Home | Contact

Search

LouisvilleKy.gov

Louisville...Possibility City!

Department Home Residents Visitors Business Government Online Services Programs/Initiatives

My Louisville
Find metro services & locations by address
Map It

Office For Women
Office For Women

- [About OFW](#)
- [Brochures](#)
- [OFW Announcements](#)
- [Helping Hands Network](#)
- [Links - Resources](#)
- [Meet the Staff](#)
- [OFW Photo Gallery](#)
- [2008 Reports](#)
- [Safe Havens Program](#)
- [OFW Newsletter: THE SCOR](#)

Women Owned Businesses
The OFW wishes to recognize Women Owned Businesses that have recently collaborated, partnered, or in some way supported OFW in our mission to raise the status of women in the Louisville Metro area.

Body Language- Business Fit
Professional and Personal Development Seminars & Consulting, Worksite Flexibility & Wellness Plans, Fitness Certifications, Customized Conferences & Retreats. Metro-Louisville area businesses, organizations and individuals receive a FREE consultation.
[Visit Body Language-Business Fit online.](#)

Masterson's Catering
Masterson's has been called upon to serve the Largest full-service meal ever held in the State of Kentucky. But they also delivers box lunches to offices and homes for as few as 10 people. So no matter the size, time or place, you can call on us to handle your event.
[Visit Masterson's on the web.](#)



Kizito Cookies

Kizito Cookies is a unique provider of fresh gourmet cookies. All of their delectable treats are prepared by hand in their little bakery on Bardstown Road.

[Visit Kizito Online](#)

